

INTERNATIONAL COUNCIL OF SHOPPING CENTERS  
IN PARTNERSHIP WITH:

NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY (NJEDA)

PRESENT

**NEW JERSEY ALLIANCE PROGRAM**

Hilton Woodbridge ♦ 120 Wood Avenue South ♦ Iselin, NJ  
Thursday, March 18, 2010 ♦ 7:30 – 11:00 am ♦ Phone: +1 732 494 6200

**Program Agenda:**

7:30 – 11:00 am	Registration
7:30 – 8:30 am	Continental Breakfast & Networking
8:30 – 9:15 am	Panel Discussion I
9:30 – 10:15 am	Panel Discussion II
10:15 – 11:00am	Q & A and Networking

**LAND ASSEMBLAGE IN A HOSTILE ENVIRONMENT**

**Panel 1: Land Assemblage:**

How do you assemble land for redevelopment without having the ability to invoke condemnation? This panel will discuss several continuing projects and how local stakeholders came together. The role of retail as a key component to redevelopment will be explored by the panelists.

**Moderator: William P. O’Dea**, Elizabeth Development Company, Elizabeth, NJ

**Panelists:**

**Ron Beit**, President, RBH Group, LLC., New York, NY

**Andrew Fish**, Director, TREECO, Englewood, NJ

**John Orrico**, President, National Realty & Development Corp., Purchase, NY

**Michael Wildes**, Former Mayor, Englewood, NJ

**Panel 2: Making New Land**

This panel will explore the creation of new development opportunities through vertical development, landfill reclamation, or water infill. The panelists will discuss the physical challenges, regulatory hurdles and financial obstacles that make these efforts so difficult.

**Moderator: Linda Morgan**, AECOM, New York, NY

**Panelists:**

**James Savard**, Sr. VP, O’Neill Properties, King of Prussia, PA

**Gus Milano**, Executive VP of Leasing/Financing, Hartz Mountain Industries Inc., Secaucus, NJ

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

**SAVE THE DATES:**

April 15, 2010: What Do You Do With the White Elephants? Adaptive Reuse of Abandoned Properties

May 13, 2010: Making the Deal Work: Financing Redevelopment Projects in the Current Economy

Register now at [www.icsc.org](http://www.icsc.org)

	Advance	On-Site
Member/Non-Member:	\$50	\$60
Public Official Advance:	\$35	\$45

FAX: +1 732 694 1800

(Credit card registration only)

ONLINE: [www.icsc.org](http://www.icsc.org)

(Credit card registration only)

\* There are no refunds for cancellations.

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New York, NY 10087-6958

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New Jersey Alliance 2010A06 - 2067

Name	<input type="text"/>		
Company	<input type="text"/>		
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<input type="checkbox"/> Check or money order made payable to ICSC for \$ <input type="text"/>			
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Credit Card Number (include all digits)	Expiration Date (month/year)		

For registration instructions, see reverse. Duplicate form for additional registrations.